



HOW GIVING AWAY \$10,000 IN STOCK CAN **BENEFIT YOU!**

Take a look at the tax savings of donating securities versus a cash gift. The chart below assumes you wish to donate shares of stock worth \$10,000 that you purchased for \$2,000 several years ago.

	DONATE APPRECIATED SECURITIES OUTRIGHT	DONATE \$10,000 CASH	SELL SECURITIES & DONATE CASH
Charitable deduction	\$10,000	\$10,000	\$10,000
Ordinary income tax savings (assumes 35% rate)	\$3,500	\$3,500	\$3,500
Capital gains tax paid (assumes 15% tax rate on \$8,000 gain)	\$1,200 SAVED	N/A	\$1,200 PAID
NET TAX SAVINGS	\$4,700	\$3,500	\$2,300

Please consult your tax advisor for up-to-date information regarding any donation you make to charity as it relates to taxes.